



A new
solution for
your **business**

MERCHANDISING CONFIGURATOR



MERCHANDISING REVOLUTION FOR LIVING SURFACES



A **simple** and **quick** App
for **your sales team**



**MERCHANDISING
CONFIGURATOR IS THE
IDEAL APP FOR AGENTS
WHO NEED TO MANAGE THE
MERCHANDISING ORDERS**

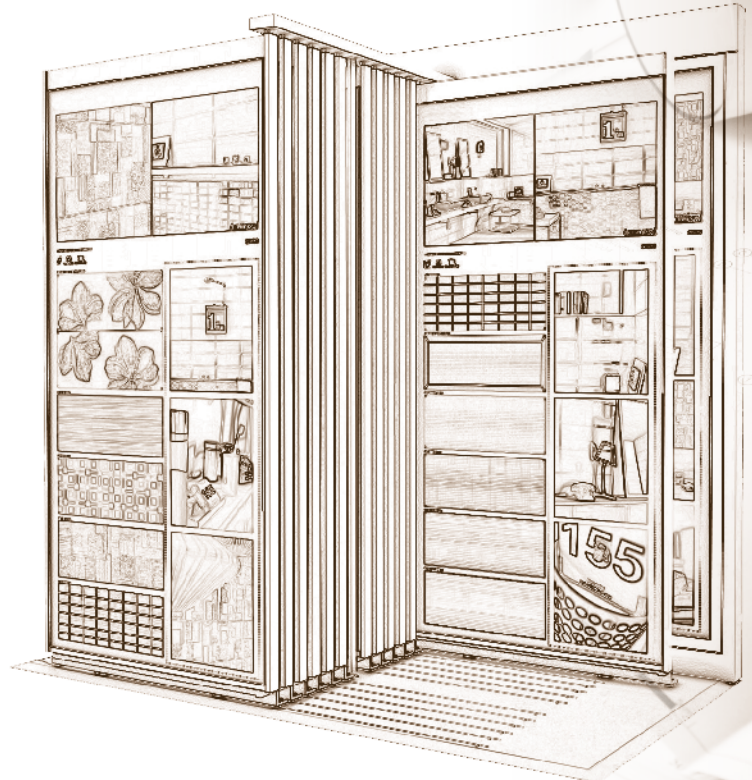
AVAILABLE FOR **iPAD**
(7.0 AND LATER)
SYSTEMS



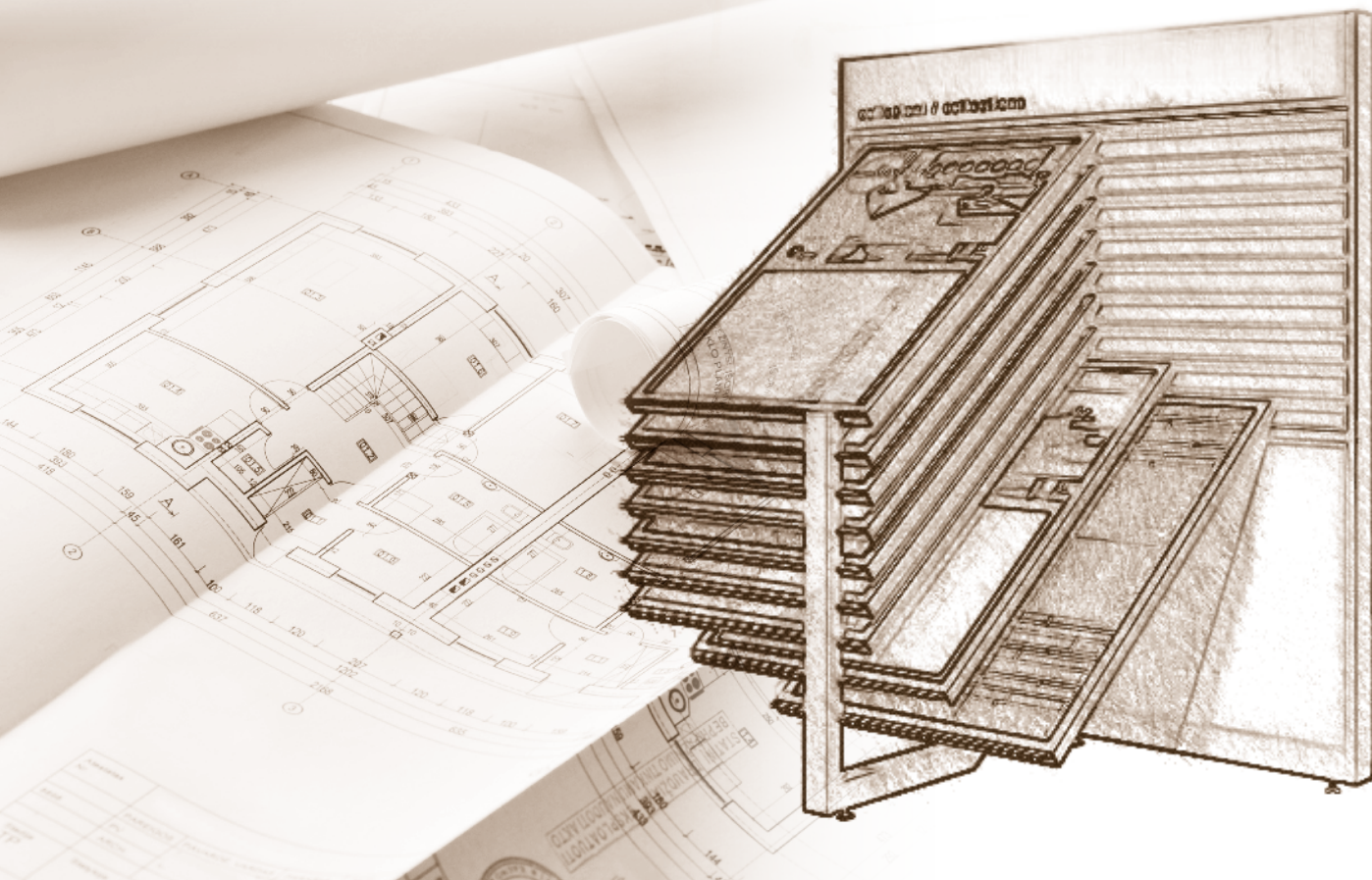
What is **Merchandising Configurator**?

IT IS AN **APP** MADE FOR THE SALES TEAM WHO NEEDS TO **CREATE** ORDERS AND MERCHANDISING **CONFIGURATIONS** FOR THE **SHOWROOM**. YOU CAN SELECT **SAMPLES, CATALOGUES** AND **DISPLAYERS, CONFIGURING** THEM IN DETAIL WITH COMPATIBLE PANELS

THE **INNOVATIVE** SYSTEM FOR CONFIGURING THE **DISPLAYER**, ALLOWS YOU TO **QUICKLY** AND **EFFICIENTLY SELECT** THE PANELS AVAILABLE FOR THE CONTAINER



FOR EACH **SHOWROOM** YOU CAN CREATE
UNLIMITED ORDERS AND MAPPING
CONFIGURATIONS; QR-CODES CAN DRAMATICALLY
SPEED UP THE MAPPING PROCEDURE





Why is it **important** for the **Manufacturer**?

YOU CAN ALWAYS KEEP UP-TO-DATE
YOUR **MERCHANDISING CATALOGUE**,
AND SHARE IT WITH YOUR SALES TEAM
EVERYWHERE IN THE WORLD

ORDERS AND **MAPPING**
CONFIGURATIONS
CAN BE **SENT** TO (AND
AUTOMATICALLY LOADED
IN) **THE CRM**

MAPPING CONFIGURATIONS
GIVE YOU THE DETAILED
PICTURE OF THE WAY YOUR
MERCHANDISING IS PLACED
IN THE **SHOWROOM**

YOU CAN COMPLETE YOUR STATS
RECEIVING **MAPPED CONFIGURATIONS**
OF YOUR **COMPETITORS**, IN ORDER TO
CHECK THEM TIME TO TIME

Why is it **important** for the **sales team**?

THEY HAVE AVAILABLE AN
UP-TO-DATE **MERCHANDISING
CATALOGUE** ON THEIR **TABLET**

CUSTOMERS WILL REALIZE
THE **EVOLUTION** OF THIS
CRITICAL SERVICE

THANKS TO A DETAILED **PROFILE
SYSTEM**, THEY CAN **DOWNLOAD**
ONLY WHAT THEY NEED

FOR EACH SHOWROOM, THEY
COLLECT THE **HISTORY OF
THE ORDERS** ON THEIR **IPAD**

APP CAN HOST **MANY
CATALOGUES**, IN CASE
OF **MULTIPLE BRAND
COMPANIES**





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